

## Mentorship Program

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### **Greetings...**

That Atlantic Ocean scene is from Myrtle Beach, South Carolina. I discovered the Ocean as an adult while serving as a U.S. Marine. After too many cold winters in Ohio, I convinced my wife to pickup and move to Hilton Head Island (HHI), South Carolina. I now consider HHI home, although I spend a lot of time in and around Ohio as well as Las Vegas, NV.

Life is a lot more fun when you enjoy waking up each morning. Business too. In fact, I only know how to help those entrepreneurs that know that a 9-5 "job" will never satisfy their need to self-actualize. Thank you Abraham Maslow.

How might I help you achieve more?

### **Great Question!**

First, I offer help for those involved in a major role at "for profit" businesses in the USA. Except the food industry. In those cases, call Chef Gordon Ramsay! Second, together, we craft a dynamic yet unique program for you alone.

### **WIIFM?**

The \$64,000 question: What's In It For Me?

- 1. Results you can take to the Bank**
- 2. A proven system (or framework)**
- 3. The ability to reproduce results at will**

W. Edwards Deming said it best, "Success is 94% the result of the system." Not enough **results** left at the end of the month? You need a better system. One that is holistic in nature and tailored to your individual requirements.

In other words, we meet over the phone, you explain the challenges before you, and together we determine how to apply my system for achieving results. Results beyond expectations.

### **Why SKI?**

I have produced results for over twenty years for passionate business owners. Owned nine businesses and helped other entrepreneurs break through to measurable results. Examples? I built an eCommerce web engine that booked several million dollars in revenue. Directed an American custom motorcycle OEM company by reducing inventory 50% and doubling production at exactly the same time. Even launched an international business magazine. Plus, found time to write my first book, **Purple Curve Effect**.

### **How to get started?**

Slowly at first, picking up speed as your mind is renewed by the process. Mile-posts along the way ensure compliance. Do not allow the simplicity of this message to limit your ability to see the hard work that is required.

### **First things first:**

1. Download and read my book
2. Document your "weakest link"
3. Commit to applying my advice for the next 30 days regardless how crazy it may sound. We discuss the details in advance. Once you commit, I expect you to complete the exercises.

### **Entrepreneurs only**

America was founded on the principals that most business owners hold near and dear to their hearts. If you own your business, or have recently launched a small business, then I know that I can help. Why would I offer to help? As Zig Ziglar says, my efforts to help enough other people make their dreams come true is the one, best method to ensure that my own dreams come true.

### **The SKI Mentorship Program\***

Give me a call and lets get started: (330) 432-3533.

- **A proven framework for Success**
- **Together, we craft a Dynamic Strategy**
- **Execute with Precision & Passion**

\* \$1,000 per month, 3 month contract. Cancel anytime.